

Seen and Heard: Public Displays and Public Discourses a critical writing workshop convened by The Physics Room

10am-5pm, Saturday 29 & Sunday 30 October 2016, The Physics Room

THE PHYSICS ROOM CONTEMPORARY ART SPACE

Schedule

Seen and Heard: Public Displays and Public Discourses

SATURDAY 29 OCTOBER

Location: The Physics Room, 2nd Floor, 209 Tuam St

Contextualising the current environment for critical arts writing

9.30am Registration

10am Introduction: Jamie Hanton (The Physics Room, Workshop Convener)

10.15am Participation Against Society: Historical overview and critique of participatory art

Dr Leon Tan (Unitec)

Participation Against Society provides an overview of public and socially engaged art practices around the world, with reference to early precedents in Dada,

Futurism, Constructivism and Situationism. The talk discusses the critical reception of participatory art by way of an introduction to different theoretical positions such as those of Claire Bishop, Nicolas Bourriaud, Grant Kester and Shannon Jackson. It also suggests a critique of these positions from the point of view of Richard

Sennett's (1974) sociological history of the public sphere.

11.15am LAC-Arts and Prada Marfa: Audiences, Art and TV

Dr Zita Joyce (University of Canterbury)

Zita will be leading a collective exploration and speculation on the representation of art and artists on television, armed with a body of audience theory. Together we will ask how the representations of art and artists in narrative television may shape and reflect casual discourses about art and its social value.

12.15pm Lunch Break

1.00pm Panel Discussion: Writing for an 'arts-familiar' audience

Chair: Heather Galbraith (Whiti o Rehua School of Art Massey University & SCAPE)

Lana Lopesi (#500 words)

Gwynneth Porter (Clouds, Natural Selection, and Log Illustrated)

Aaron Beehre (Ilam Press)

2.30pm Panel Discussion: Writing for a 'general' audience

Chair: Dr Lara Strongman (Christchurch Art Gallery)

Anthony Byrt (*Artforum & Metro*) Sally Blundell (*The Listener*)

Rosabel Tan (The Pantograph Punch)

4.00pm Reception and reflection

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SUNDAY 30 OCTOBER

Location: The Physics Room, 2nd Floor, 209 Tuam St

Workshopping different forms of writing

On Sunday, we will workshop speculative and experimental writing formats and modes of distribution for critical texts. Informing these actions will be guestions including:

- How do we act with generosity towards those unfamiliar with contemporary art when dealing with 'difficult' work?
- How do we or can we shift the focus of MSM dialogue away from cost and towards value?
- Who has access to these conversations?

10.00am They See Me Trolling

Drawing on the phenomena of Wikipedia-thons where areas of overlooked histories are redressed, this session aims to address the comments relating to contemporary art on particular stuff.co.nz and nzherald.co.nz articles. Can anything be gained from this toil? Stuff Nation recently asked readers for feedback on their comments sections amidst a number of other online portals including Radio New Zealand and The Spinoff closing theirs, stating that "Our aim is to create a space where our readers can debate the issues of the day in an intelligent, constructive way. But we still want the comments to be the same entertaining place, where ordinary Kiwis can have their say." We will provide a number of stories where comments are still live. BYO device, Wi-Fi provided

12.00pm Lunch Break

1.00pm Towards a new serial

Jamie will lead a discussion about the potential of publishing a new arts and culture serial based in Ōtautahi, Christchurch. The Physics Room has a dedicated publications budget and is able to facilitate production as it did with *Log Illustrated* between 1997 and 2002. If we were to pursue a new serial, what might it look like? This is an opportunity to feed into this discussion, which, in a broader sense, looks at New Zealand's independent publishing culture.

2.30pm ADVOCACY <-> PROPAGANDA

In collaboration with designer Cameron Ralston and Ferrymead Heritage Park the group will suggest three choice phrases to become guiding messages for moving forward. These will then be transformed into limited edition letterpress posters and distributed around the city. Those interested in the letterpress printing process can join Cameron at Ferrymead at a later date, where The Physics Room will facilitate a printing workshop.

3.30pm

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PARTICIPANT BIOGRAPHIES

Dr. Leon Tan (Unitec)

Leon Tan (PhD) is an art and culture historian, critic, educator and registered psychotherapist. He researches and publishes on contemporary art, public art, placemaking, digital culture and globalization, and advises artists and arts organizations. He is a senior lecturer at Unitec (Creative Industries), a member of the International Association of Art Critics (AICA) and a member of Auckland Council's Advisory Panel on Art in Public Places (APAPPA).

Dr. Zita Joyce (University of Canterbury)

Zita Joyce is a lecturer in Media and Communication at the University of Canterbury. She teaches and researches about media audiences and broadcasting, and has spent the last few years focusing on the role of media art and radio practices in Christchurch since the quakes. Zita was chair of the Aotearoa Digital Arts Network for several years, and has served on the boards of the Physics Room and the Audio Foundation. She is currently a member of the Auricle curatorial board, and the Writing Around Sound editorial board.

Heather Galbraith (Massey University & SCAPE Public Art)

Currently Associate Professor at Whiti o Rehua School of Art, College of Creative Arts Toi Rauwharangi, Massey University Wellington, Heather was Head of School there from February 2011–2015. Previously Senior Curator Art at Museum of New Zealand Te Papa Tongarewa, Heather has also held the roles of Senior Curator City Gallery Wellington, and inaugural Director/Curator of St Paul St Gallery at AUT University, Auckland. She spent 12 years based in London, England where she undertook postgraduate curatorial studies at Goldsmiths' College. She worked as Exhibitions Organiser for seven years at Camden Arts Centre, London where she produced exhibitions, publications, performances and art-in-public-space projects. Heather was co-curator of Francis Upritchard's project, Save Yourself, representing New Zealand at the 2009 Venice Biennale, and was Deputy Commissioner in 2009 and in 2013 for Bill Culbert: Front Door Out Back. She was Commissioner for New Zealand at the Venice 2015 project, Secret Power, with artist Simon Denny and curator Robert Leonard. Heather is Managing Curator for SCAPE Public Art 2016-2018.

Dr. Lara Strongman, (Te Puna o Waiwhetu Christchurch Art Gallery)

Lara Strongman leads Christchurch Art Gallery's curatorial team. She is an award-winning writer and editor. Her current research interests include contemporary photography, issues in public art, and art's response to situations of crisis. She writes on the relationship of art to the wider culture, and reviews television for Radio New Zealand. Her essay on the Christchurch earthquakes, 'A Song from Under The Floorboards', was included in AUP's anthology of great New Zealand nonfiction, *Tell You What: 2015*.

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PARTICIPANT BIOGRAPHIES

Anthony Byrt (*Metro* & *Artforum*)

Anthony Byrt is an award-winning critic and journalist. He is a regular writer for *Metro*, and contributes to *Artforum International*, one of the world's leading contemporary art magazines. In 2013 he was Critical Studies Fellow at Cranbrook Academy of Art, Michigan, and in 2015 was New Zealand's Reviewer of the Year at the Canon Media Awards. He lives in Auckland with his wife and son. His first book, *This Model World: Travels to the Edge of Contemporary Art*, was published this year by Auckland University Press. A deeply personal account of the past five years of contemporary New Zealand art, it received widespread coverage and critical acclaim.

Sally Blundell (*The Listener*)

Sally Blundell is journalist, writer and editor based in Christchurch. She is currently acting books and culture editor for *the Listener* for which she has written reviews, previews and profiles related to the arts. Her writing has also appeared in *Art New Zealand*, *Art News* and *Landfall* and two collected publications *Once in a Lifetime* and the *Griffith Review*. Her book *Look This Way*, a collection of essays by New Zealand writers on New Zealand artists, was shortlisted for the then Montana Book Awards. Sally holds a Diploma of Journalism and a PhD in English Literature from the University of Canterbury.

Rosabel Tan (The Pantograph Punch)

Rosabel Tan is the founding editor of the arts and culture journal, *The Pantograph Punch*. Her writing has been published in *Hue & Cry*, *Sport*, *Metro* and *The Spinoff* and in 2015 she was an inaugural recipient of The Horoeka / Lancewood Reading Grant, which saw her spend the summer reading books about criticism, otherwise known as A Weird Time at the Beach. She curates events and works as a Senior Research Analyst at Morris Hargreaves McIntyre, a UK-based research consultancy that helps arts organisations understand their audience.

Lana Lopesi (#500 words)

Lana Lopesi is a multidisciplinary artist and writer based in Auckland, New Zealand with an interest in social practice and print media. Lana's work often explores the various issues for diaspora and Indigenous communities with an interest in the cultural exchange that occurs via migration. Lana's writing has featured in publications in print and online including *Art New Zealand*, she is also a regular contributor to *The Pantograph Punch* and *E-Tangata*. Lana is the co-founder and editor of #500words, a website which publishes critical discourse on art and culture.

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PARTICIPANT BIOGRAPHIES

Aaron Beehre (Ilam Press)

Aaron Beehre is a designer, artist and musician who currently holds a senior lecturer position at the University of Canterbury School of Fine Arts. In 2011 he started the Ilam Press with colleague Luke Wood. The Ilam Press is a non-profit arts publishing project that operates as a center for both teaching and research at the school, while also providing significant connections and working relationships with artists, designers, curators, and institutions in New Zealand and internationally.

Gwynneth Porter (Clouds, Natural Selection, and Log Illustrated)

Gwynneth Porter is a writer, editor and educator living in Christchurch after a few years in Melbourne, many in Auckland, and some in Dunedin before that. She is dividing her time between writing a PhD thesis on the representation of museums in literature, and working at The Bridge, an addictions treatment programme in Addington. She was editor of Clouds Publishing from 2006-2015, and has taught art theory and research practice at art schools in Auckland and Melbourne. She edited the journals *Log Illustrated* and *Natural Selection*, and was a curator at the Dunedin Public Art Gallery from 1994-9.

Cameron Ralston (Strips Club, Design Assembly, and Ferrymead Type & Print Workshop)

Cameron Ralston is a Christchurch based artist, designer and writer, who's work jumps between, and blends, border activities of publishing, art making, critique, typography, printing, fiction, and historical/contextual digging. He graduated from the University of Canterbury with a Bachelor of Fine Arts majoring in Graphic Design in 2014. Recent works and exhibitions include: short story books American Air American Heat and Sandhoppers; Sky Flags, free hugs if you do a burnout and 1944. 2015. A-Able. as part of the Liminal Space Fall Residency in Chicago; 'North Summer Residency Evening', North Projects (group) 2015; '(Graphic) Design School School', The Physics Room, Christchurch (group) 2014; 'Re-Make/Re-Model', SOFA Gallery, Christchurch (group) 2014. Cameron is also the co-editor and designer of the magazine *Strips Club*, ongoing writer for *Design Assembly*, and letterpress printer at the Ferrymead Type & Print Workshop.