

POOR- RACER

THOMAS HIRSCHHORN

SUNDAY 15 MARCH 2009, 00.00-23.59

THE ESPLANADE, SUMNER, CHRISTCHURCH

THE
PHYSICS
ROOM A CONTEMPORARY ART PROJECT SPACE

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SO

Existing for just 24 hours, midnight Saturday 14 March until midnight Sunday 15 March, Poor-Racer will be parked on The Esplanade adjacent to the Christchurch beaches of Sumner and Scarborough.

Dramatically customising a standard sedan with a variety of cheap materials, Hirschhorn places this car on show for a limited time only—attracting both car enthusiasts and the general public alike.

In the artist's own words: "personalising one's own ordinary car in order to give it a unique individual touch is the revolutionary gesture of everybody, without exclusion. It is through its absurdity and disinterest that it becomes a resistance and a kind of contemporary—everyday—poetry"

Thomas Hirschhorn's Poor-Racer is commissioned by The Physics Room in association with Christchurch Art Gallery. Supported by Pro Helvetia, Canterbury Community Trust and Perry Foundation with additional local support from Able Auto Services, Silvester V8 Performance and Hotel So.

For further information contact The Physics Room on +64 3 379 5583 or email physicsroom@physicsroom.org.nz